

## WE CAN HELP YOU WITH

- Business plan development
- Small business start-up guidance
- Accounting guidance
- Loan information
- Packaging assistance
- Organizational structure advice
- Productivity enhancement advice
- Marketing assistance
- Financial planning
- Cost-analysis assistance
- Training programs
- Export assistance
- Construction management assistance

Learn more at [www.nysbdc.org](http://www.nysbdc.org)

“ THE SBDC assistance was absolutely essential in us securing the appropriate funding and in the formulation and execution of our start-up plan.  
- *Dr. Jonathan Halpert*

# Planning Your Business

The New York Small  
Business Development  
Center (NYSBDC)

provides entrepreneurs  
and small business owners  
in New York State with the  
highest quality, **no-cost,  
confidential business  
advising, training  
and research.**

## TO CONTACT

NY Small Business Development Center  
SUNY System Administration  
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Visit our web site at: [www.nysbdc.org](http://www.nysbdc.org)



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## OUR STORY

New York SBDC advisement is customized for each individual according to his or her needs. Business assistance services – counseling, training, and customized business research – are available to all New Yorkers that request them. A network of 22 service centers and several dozen satellite offices throughout New York State makes these services available in your community.

Full-time professional SBDC business advisors staff each center. We recruit individuals with excellent education and experience and then provide exceptional professional development to update their business skills, expand their knowledge and polish their counseling skills. Our expert advisors are prepared to help you meet any challenge that might stand in your way to success. Online counseling is also available to clients.

Throughout 2020,  
New York's SBDCs supported

**24,702**  
small businesses



**11,161**

of which specifically  
needed disaster relief

These entrepreneurs benefitted from nearly

**150,000 HOURS**

of one-on-one counseling by NYSBDC experts, who helped secure **\$511 million** worth of **loans, grants** and other **investments** into their businesses.



This work created and supported more than

**25,000 JOBS**



and through it all helped **2,057 new businesses** find their footing to startup statewide despite enormous and unprecedented challenges posed by the pandemic.

AMERICA'S  
**SBDC**  
NEW YORK

## OUR SERVICES

### CUSTOMIZED ASSISTANCE

- Access to Alternative Financing
- Cybersecurity Advisement
- Energy/Environmental Compliance
- Government Contracting
- Mature Entrepreneur Guidance
- Young Entrepreneur Guidance
- Copyright, Trademark and Intellectual Property
- Entering the Global Marketplace
- Rural/Agribusiness Initiatives
- Manufacturing

### SPECIAL PROGRAMS

- Disaster Assistance
- Immigrant Entrepreneurs
- EntreSkills™
- International Business Development
- MWBE Contracting & Bonding
- Technology Commercialization
- Veterans Assistance
- Women Business Owners